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F. S. Department of Agriculture

*Azaleas*  
*Greenhouse Plants*

**Wholesale PRICE LIST**

SPRING AND SUMMER OF 1950

**W. T. CHAMPNEYS & SON**

Growers and Shippers of "Quality Plants"  
APOPKA, FLORIDA

# *Azaleas*

## **TERMS**

- 1** **CASH** with order or **C.O.D.** unless credit has been established. Remittance of 25% must accompany C.O.D. orders.
- 2** A 25% deposit is asked on stock that is to be reserved for later delivery.
- 3** All orders for future delivery are accepted subject to our merchandise being salable material at the time it is wanted and our ability to deliver at that time. We are not responsible for crop failures or other factors beyond our control, which may keep us from making deliveries. Upon our knowledge of such, all orders and deposits we have received will be returned promptly.
- 4** 250 plants of any one size and variety are sold at the thousand rate in cases where same is quoted. 25 plants are sold at the hundred rate. We guarantee our merchandise to be true to name and we ship only first quality stock at all times.
- 5** All prices are **F.O.B. Apopka, Florida**, and are subject to change without notice. We make no charge for packing and we allow the following discounts, when plants are picked up at the nursery and do not have to be crated:  
10% discount on all stock from the peat farm.  
10% discount on all grades of lining-out stock.  
10% discount on all budded stock from the lath-house.

We will gladly arrange for truck delivery for you if you do not have this transportation available.

### **YOUR GUARANTEE OF SATISFACTION**

**"Quality Plants"**

**PACKED RIGHT**

**W. T. CHAMPNEYS & SON**

# Azaleas

## ROOTED CUTTINGS

ready for delivery July 1st through September. Our Azalea Cuttings are propagated in a medium that runs heavy to peat and this gives them a thrifty and vigorous root system. No cuttings are sent out without a good bunch of roots.



## LINING-OUT STOCK . . .

ready for delivery practically the entire year. Best suggested for spring delivery—March through June. Our Azalea Liners are grown in specially prepared beds of shredded peat and they are never allowed to slow down or become hardened. They have a good lot of very-much-alive healthy roots that hold a quantity of our fibrous peat; not only is this very helpful to them in shipment but it gets them off to a quick start after you get them. We call special attention to our 2-year Liners on Page 5 and to Selected New Varieties on Page 15.



## DORMANT, BUDDED STOCK FOR FORCING . . .

For Fall and Winter Delivery. Our budded Azaleas have a very heavy bud-count and are extra nice this year. They have been properly spaced for an even growth and have been sheared carefully to make nice pot plants. All of these are grown in mixtures that run heavy to peat and many are grown on our peat farm in full sunlight. This assures you that they will have a good root system, that they will carry well in shipment and that the transportation costs will not be excessive.

# Azaleas

## LINING-OUT STOCK . . .

For delivery March 1st through June.

NOT SOLD IN LOTS OF LESS THAN 25 OF ANY ONE VARIETY AND SIZE.

### KURUME VARIETIES . . .

Hexe	Salmon Queen (Sold out)
Snow (Sold out)	Salmon Beauty (Sold out)
Coral Bell	Lavender Queen (Sold out)
Pink Pearl (Sold out)	Christmas Cheer
Hinodegiri	Orange Coral Bell
Flame (Sold out)	Vivid
Hinodegiri Sport (Hose-in-hose)	

### PERICAT VARIETIES . . .

Sweetheart Supreme	Dawn
Gardenia Supreme	Lival
Madam Pericat	Splendor
Twenty Grand	
Jersey Bell	
Fortune (Sold out)	
Pink Pericat (our own sport of Madam Pericat that is identical of this variety in habit of growth and in flower formation, but the flowers are a soft, deep rose).	

### INDICA VARIETIES . . .

Wine	Lewisia
Elegans	New White
Formosa	
Latania Alba (Indica Alba)	
Geo. L. Tabor	
Duc de Rohan	
President Clay	
Moss Point Red	
Pride of Summerville	
Pride of Mobile (Sold out)	
Fielders White	
Brilliant (Sold out)	

3 to 4 leads @ \$10.00 per 100 or \$ 90.00 per 1000  
5 to 7 leads @ \$13.00 per 100 or \$110.00 per 1000  
8 to 10 leads @ \$17.00 per 100 or \$150.00 per 1000

W. T. CHAMPNEYS & SON

# Azaleas

## LINING-OUT STOCK . . . (Continued)

### BELGIAN INDICA VARIETIES (Sold out until Fall) . . .

Eclaireur	Paul Schamme
Triomphe	Vervaneana
Vervaneana Alba	Jean Haerens
Albert & Elizabeth	Count de Kirchove

~~2 1/4 inch pot size @ \$15.00 per 100~~  
~~2 1/2 inch pot size @ \$20.00 per 100~~

## 2-YR. OLDS for GROWING ON

(For Spring delivery only—March 1st through June, 1950)

This stock is the same as we sent you for liners last Spring but it has had the benefit of an additional year's growth in our warm climate (our growing-on stock is fed the entire year and makes a remarkable growth in that time). These plants will grade a heavy 3" to 5" crown, and in many varieties they will grade 4" to 6". They should make exceptionally nice pot plants for the coming season—they have been spaced properly and are thick and compact. We consider these outstanding values and we heartily recommend them for our growers who need stock that is heavier than our three regular grades of liners.

These can be supplied in the following varieties:

Coral Bell	<del>Lavender Queen (Sold out)</del>
<del>Hexe</del>	Madam Pericat
<del>Salmon Beauty (Sold out)</del>	Twenty Grand
<del>Snow (Sold out)</del>	Pink Pericat
Hinodegiri	Gardenia Supreme
Flame	Sweetheart Supreme
Orange Coral Bell ( <del>Sold out</del> )	<del>(Sold out)</del> <i>Splendor</i>

\$25.00 per 100 or \$200.00 per 1000.

(Not sold in lots of less than 25 of one variety)

# *Azaleas*

## **ROOTED CUTTINGS . . .**

Not sold in lots of less than 100 of any single variety. (For delivery July 1st through September.)

### **KURUME VARIETIES . . .**

Hexe  
Snow  
Flame  
Coral Bell  
Pink Pearl  
Hinodegiri  
Salmon Queen  
Salmon Beauty  
Lavender Queen  
Hinodegiri Sport  
Christmas Cheer  
Orange Coral Bell

### **PERICAT VARIETIES . . .**

Sweetheart Supreme  
Gardenia Supreme  
Madam Pericat  
Twenty Grand  
Pink Pericat  
Jersey Bell  
Fortune

### **INDICA VARIETIES . . .**

Wine  
Elegans  
Formosa  
Latania Alba  
Geo. L. Tabor  
Duc de Rohan  
President Clay  
Pride of Summerville

**\$6.00 per 100 or \$50.00 per 1000**

**5% Quantity Discount Allowed on lots of 10,000  
10% Quantity Discount Allowed on lots of 25,000**

**W. T. CHAMPNEYS & SON**

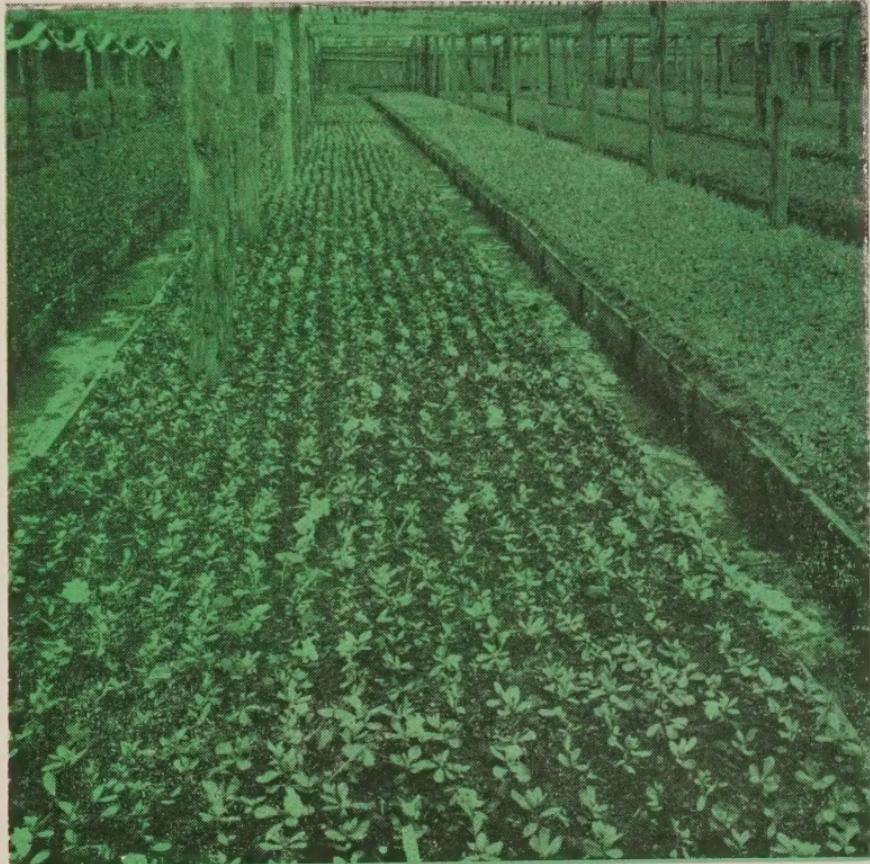
## Azalea Coral Bell



These plants have been grown on our peat farm and have developed into perfectly shaped specimens for pot-plants. Due to the benefits derived from full-sun growing, they are the most compact, heavily budded plants we have ever had and are heavy 8-10", 10-12" and 12-15" sizes.

We have beds of Madam Pericat and Sweetheart Supreme that have done equally well.

## Transplanted Cuttings



These have just been brought from our propagating house and lined out 4 inches apart in beds of solid peat. They are grown on for several months (usually 8 to 10 months) to develop into the three grades of Liners that we offer for Spring and mid-Summer delivery.

# A SMALL SECTION OF OUR



This Lath-house is Devoted Entirely

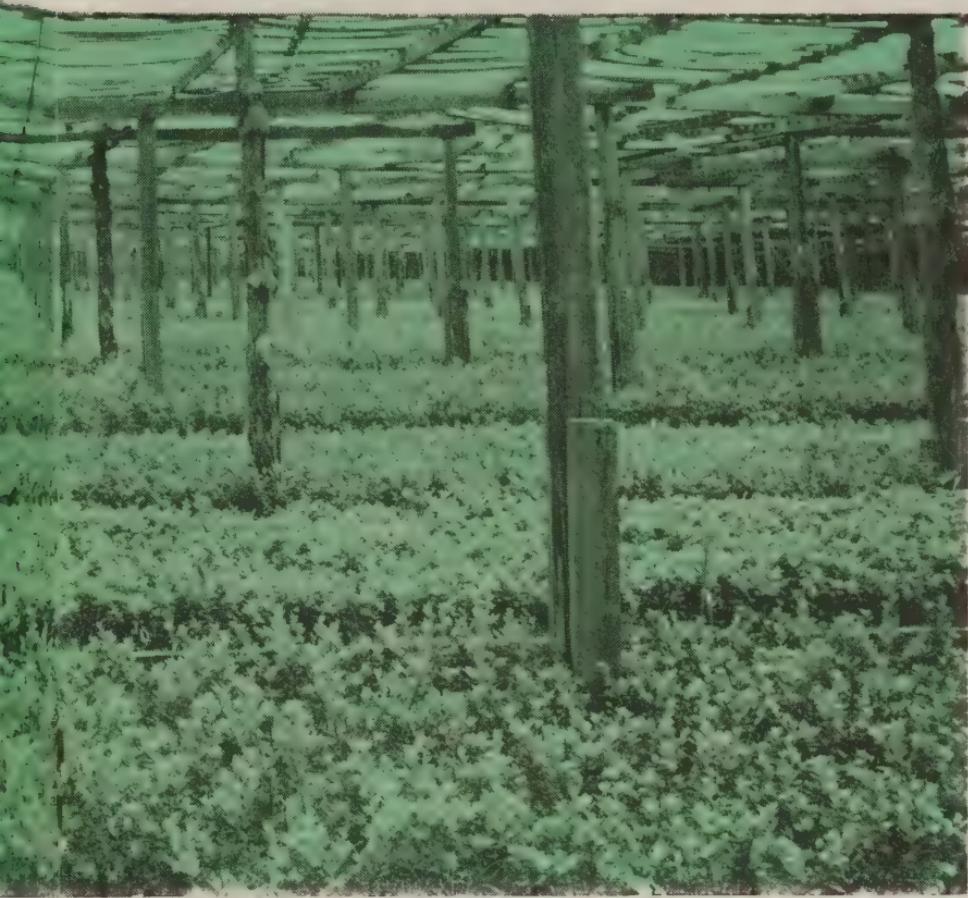


**W. T. CHAMPNEYS & SON**

*"Quality Plants"*

APOPKA, FLORIDA

# OUR 5-ACRE LATH-HOUSE



oted *Entirely to Azaleas...*

*These are grown...*

in raised beds filled with 5.2 peat that is dug by dragline from our own peat bog. This type of growing allows perfect drainage, which is so necessary to the growth and development of good Azaleas.

# Azaleas



Note the heavy root system of these peat-grown plants. Even when shipped long distances by truck or trailer, it is not necessary to burlap these for the roots hold a mass of fibrous peat, which means a saving to you.



## Kurume Azaleas



All of the above plants are grown in full sunlight on our peat farm, in wide rows and well spaced. We believe these are the best that may be obtained.

# Azaleas

## DORMANT, BUDED STOCK...

Fall and Winter Delivery

Our stock of forcing azaleas is very good this season and we welcome your trial order. These plants are compact and bushy and have a heavy bud-count.

Hexe—4-6" only

Snow—4-6" only

Salmon Beauty—4-6" only

Coral Bell—4-6", 6-8", 8-10", 10-12"

Sweetheart Supreme—4-6", 6-8", 8-10", 10-12"

Madam Pericat—4-6", 6-8", 8-10", 10-12"



	Per 10 Each	Per 100 Each	Per 1000 Each
4 to 6 inch spread.....	.40	.35	.30
6 to 8 inch spread.....	.65	.55	.50
8 to 10 inch spread.....	.90	.75	.70
10 to 12 inch spread.....	1.25	1.00	

A few larger plants in some varieties available at the nursery and farm, but uncrated.

## *Greenhouse Plants*

# **GREENHOUSE Plants**

Our greenhouse plants are carefully grown and equally as much care is used in packing them so that they will reach our customers in good condition—we realize that the very best plants are no good if they are not properly packed!

### **PHILODENDRON CORDATUM . . .**

**Less than 25**

**Each   Per 100   Per 1000**

Clean, healthy, large leaf stock  
that will please you.

**2 $\frac{1}{4}$ " pot-grown, 4 to 6 leaves .10   \$ 9.00   \$ 80.00**

**No. 1, 2 $\frac{1}{2}$ " pot-grown, with 3**

**strong plants in each pot .25   22.00   200.00**

**#3 - 4 plants .35   30.00   280.00**

**No. 2, 2 $\frac{1}{2}$ " pot-grown, with 3  
vines tied to a 12-inch green  
stake—very attractive .35   30.00**

**Rooted Cuttings, these are  
strong, healthy plants with 3 to  
4 leaves, bench-grown in peat . . . . .**

**7.00   60.00**

**Rooted Cuttings, single-leaf,  
eye and joint, ready to pot-up  
and grow on. . . . .**

**5.00   40.00**

(Philodendron rooted cuttings not sold in lots of less than 100)

### **POTHOS AUREUS (Devil's Ivy) . . .**

These are very attractive for wall-pockets or individual novelty pots. They have been grown slowly in a light section of the green house and are well colored.

**2 $\frac{1}{4}$ " pot-grown, 4 to 5 leaves .12   10.00   90.00**

# *Greenhouse Plants*

## **NEPHTHYTIS LIBERICA . . .**

This is a good house plant that can be grown in either soil or water. Its glossy green color and large leaves make it very attractive.

	Less than 25	Each	Per 100	Per 1000
2 $\frac{1}{4}$ " pot-grown . . . . .	10	\$ 8.00	\$ 75.00	
2 $\frac{1}{2}$ " pot-grown, with 2 strong plants in each pot . . . . .	16	14.00	125.00	

## **NEPHTHYTIS EMERALD GEM . . .**

This variety is more compact than Nephthytis Liberica and is a shorter grower.

2 $\frac{1}{4}$ " pot-grown . . . . .	10	9.00	80.00	
2 $\frac{1}{2}$ " pot-grown, with 2 strong plants in each pot . . . . .	16	14.00	125.00	

## **NEPHTHYTIS PICTURATA (Sold out until Fall) . . .** (Variegated green and white)

These slow-growing plants are very good for dish gardens and indoor work. They are very attractive and, although very slow growers, we recommend them.

2 $\frac{1}{4}$ " pot-grown . . . . .	20	15.00	. . . . .
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## **NEPHTHYTIS TRI-LEAF WONDER (Rutenschroer's) .**

We believe this new variegated Nephthytis to be one of the best. We recommend it for its unusual variegation and for its good keeping and shipping qualities.

2 $\frac{1}{4}$ " and 2 $\frac{1}{2}$ " pot-grown . . . . .	25	20.00	. . . . .
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# *Greenhouse Plants*

## **SAINTPAULIAS (African Violets) . . .**

Strong, healthy plants with perfect leaves that are not discolored. This stock is in bud and bloom and is ready for immediate sale.

## **BLUE BOY and ORCHID PINK**

Less than 25

Each   Per 100   Per 1000

2½" pot-grown . . . . .	.30	25.00	.....
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LADY GENEVA (the new violet with the white edge), and WHITE LADY, will be ready for Fall delivery.

## **PEPEROMIA OBTUSIFOLIA (green)**

Dark, glossy green, oval leaves.

These plants are well suited for dish garden work or for novelty pottery.

2¼" pot-grown . . . . .	10	9.00	80.00
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Rooted Tip Cuttings, suitable for immediate use or for grow- ing on. 3 to 4 leaves . . . . .	6.00	55.00	
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## **VARIEGATED PEPPEROMIA . . .**

(Our stock is highly variegated and is considered exceptionally good.)

2¼" pot-grown . . . . .	15	12.50	.....
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## **DRACAENA GODSEFFIANA . . .**

(Shiny green, splashed with white and yellow)

This high variegated little plant is one of the best dracaenas for dish-garden work and novelty pots.

2¼" pot-grown (Sold out) . . . . .	15	12.50	.....
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2½" pot-grown . . . . .	20	17.50	.....
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3" pot-grown, full, bushy plants, for spring delivery . . . . .	30	25.00	.....
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## **SERISSA FOETIDA (Variegated) . . .**

This is an attractive little plant with yellow-margined leaves, suitable for dish gardens and novelties. These have been pinched often and are compact and full.

2¼" pot-grown . . . . .	12	10.00	.....
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(All potted plants shipped in paper pots)

*For*  
**LANDSCAPE WORK**  
*in the SOUTH*

We have a quantity of azaleas that are good landscape material. However, due to the range of varieties and the irregularity of sizes, we are not listing these. For our patrons who can conveniently arrange to visit our nursery and load these plants on their own trucks there is a substantial saving. This with the regular 10% discount we allow for truck pickup will, in most cases, cover the cost of a trip to the nursery.

**SELECTED NEWER VARIETIES...**

(Lining out stock only)

We believe the following varieties to be exceptionally good. We have only a limited quantity of these but enough to let each of our patrons have a few.

**CHINA SEAS** (a very nice full double rose-pink Pericat)

**HEXE de SAFFELARE** (a much larger flower than on regular Hexe)

**NEW SWEETHEART** (known to some as Pinocchio)

**SOUTHERN CHARM** (red sport of Formosa)

**LINERS:**

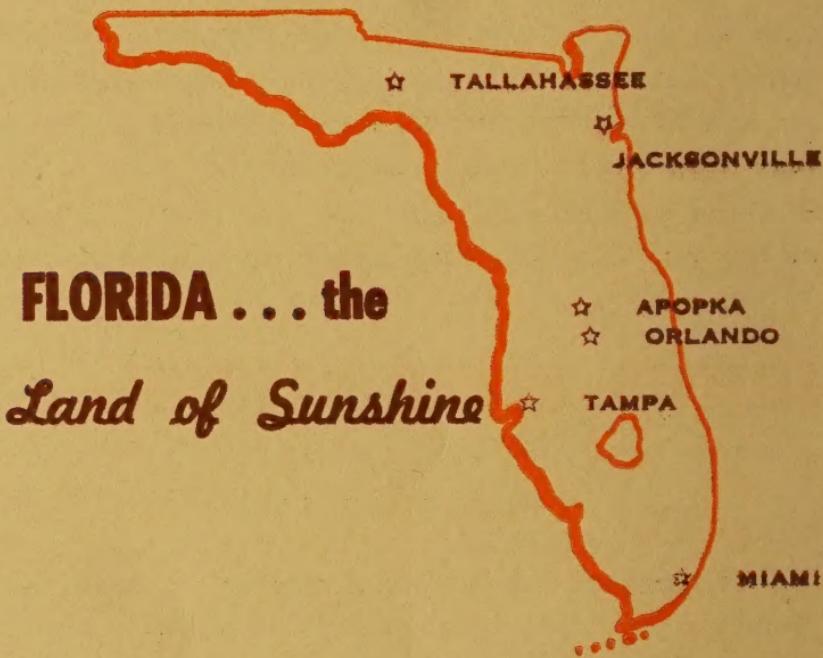
5 to 7 leads @ \$22.00 per 100

8 to 10 leads @ 30.00 per 100

**W. T. CHAMPNEYS & SON**

**OUR NURSERIES** are located at Apopka, 12 miles northwest of Orlando, on Highway 441.

Visit us and select the plants you want. Our prices, as well as our merchandise, will be attractive. It is always a pleasure to have you and we know you will enjoy seeing our operations here much more than reading about them in our catalog.



Please give us a little advance notice when you plan on making a trip to Apopka, whenever this is possible. We will gladly arrange for hotel accommodations for you if you will advise us of your requirements.

We have fast plane or train service to Orlando and we will be pleased to meet you at the airport or railroad station—just phone us.



**Our Telephone—APOPKA 4411**